



the

**GAAP**.org

The Global Alliance for Animals and People



# ANNUAL REPORT

2015



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## MESSAGE FROM THE DIRECTORS

As 2015 comes to a close, we reflect on our first full year of operations as the Global Alliance for Animals and People and the incredible things that have happened in such a short time. We have formed a team of talented individuals who contribute critical components to the daily functioning of the organization and the implementation of our projects. We have also formed a rapidly growing group of like-minded members, partners and patrons that support and follow our work.

This is also a year when unfortunately, few advances have been made in Latin America making our work with people and animals even more difficult, yet so much more relevant. Here are some points from 2015:

- the hidden tragedy of high rates of poverty in Chile was exposed in a United Nations report
- fewer than one in ten children finish high school in Guatemala
- many indigenous families throughout Latin America continue to live in extreme poverty
- animal welfare laws are still tied up in bureaucratic snares in most countries, never reaching a high enough priority to be given the importance they deserve.

As the GAAP grows and expands, we see on a firsthand basis, the need for the work that we are doing. We have come to realize that helping animals is only possible when their caretakers are happy, healthy and stable. With this in mind, we make plans for 2016 to incorporate more children and families into our sponsorship program and more animals into our health plans, and through our community activities, to build the kinds of relationships that bridge the gap between animals and people.

*Elena and Guillermo*





## ABOUT US

The GAAP is a global network working in Latin America, dedicated to improving the quality of life of less-privileged animals and people through research, education, veterinary health care and social programs. The GAAP envisions a Latin America where people live in harmony with animals and the environment; where people recognize the cultural, emotional and economic value that they provide us with, so that they manage them in ways that maintain their states of health and welfare.

The GAAP was formed by people and partners across the globe that recognize the importance of maintaining support to people and their animals in Latin America. As some parts of Latin America advance toward states of development, aid funds are increasingly withdrawn and sent to more needy countries in other parts of the world. Latin America still experiences the greatest disparities between the rich and poor on the planet; despite having a higher GDP than other developing areas, they still have higher levels of extreme poverty than the Middle East and North Africa.

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The GAAP's work is a continuation of the work initiated by Veterinarians without Borders-Canada (VWB-C) in 2009. In 2008, founders Guillermo Pérez and Elena Garde were invited to investigate the possibility of working together with communities on finding sustainable solutions for the free-roaming dog problem.

The overwhelming need for assistance prompted the immediate opening of a regional branch of the Canadian organization in 2009 registered as Veterinarios sin Fronteras- America Latina (VSF).

In 2014, VSF closed their doors in Latin America, due to a decline in funding support, prompting the formation of the Global Alliance for Animals and People (the GAAP) in April of the same year. Located in Valdivia, Chile: the gateway to Patagonia, our office is the administrative location for a number of projects and activities both in-country and in other countries of Latin America. The building also houses our subsidized preventive medicine and education clinic for companion animals.

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## OUR MISSION

Our mission is to improve the quality of life of underprivileged animals and people.

## OUR VISION

We envision a Latin America where people live in harmony with animals and the environment.



## WHERE WE ARE

### Todos Santos, Guatemala

We work in this remote highland community of traditional Mayan people, to reduce canine rabies, educate children about pet ownership and to help governments with responsible animal management.

### Valdivia, Chile

We provide equal access to preventive veterinary care to all members of the community at our GAAP Clinic.

### Puerto Natales, Chile

We work with the community to find innovative solutions to effectively and humanely manage street dog populations.

### South América

We provide emergency response to animals in disasters and work together with communities to develop preparedness plans to keep families and animals together.





# HIGHLIGHTS OF OUR YEAR

## Project highlights

- Helped thousands of dogs and cats in the massive flooding disaster in Copiapó, Chile.
- Hired staff in Todos Santos, Guatemala to tutor Mayan children in our Family Sponsorship Program.
- Published two free-roaming dog studies in the peer-reviewed journals.
- Started our series of children’s activities in the GAAP Clinic teaching responsible dog ownership, safety around street dogs and basic dog behavior.
- Sterilized just under 200 dogs and cats in Todos Santos, Guatemala - our biggest campaign ever!
- Hosted our first Giving Tuesday- Dollars to Spay campaign to raise funds to sterilize 60 dogs and cats in rural Chile.



## New partners

- Veterinarians International has ramped up their Dog Health Program for Latin America and is our biggest supporter for the GAAP Clinic.
- Project V.E.T.S sends valuable supplies and equipment to our project sites.
- Dogs Trust International approved a new project for Guatemala for 2016.





## ENSURING ACCOUNTABILITY AND TRANSPARENCY

At the GAAP we are continually looking for ways to improve accountability and transparency to serve both our supporters and our project recipients.

This year, in anticipation of our continued growth in 2016, we implemented a number of technological systems to facilitate daily communications between team members. These systems allow us to document the daily activities of staff members and volunteers, as well as our accomplishments and problems encountered in the field. The implementation of a new project management software also allows us to effectively plan and monitor project goals, and integrate our finances and donor management into one system.

With these advances, we are better positioned to document, record, report on and adaptively manage each one of our projects in response to the needs of both the donor and the communities we serve.



## SUCCESS INDICATORS

Measuring success in our projects is of utmost importance to our organization.

In July 2015, we hosted two teams. A team from Wharton Business School and a professional from Veterinarians International to evaluate The GAAP and build capacity within our team members on the process of project monitoring and evaluation.

Using this activity as a model for other projects, we learned to identify project goals, determine specific inputs and outputs and then determine broader outcomes for the beneficiaries. In this way we can critically evaluate the successes of our projects and activities.

In Puerto Natales, Chile, we are monitoring the success of an animal welfare project by using internationally determined animal welfare indicators to measure dog health before and after the implementation of a community project.

In our GAAP Clinic, we are continually monitoring the number of clients that return for repeat vaccines for their animals and regular veterinary care and how our educational events and promotions in the clinic influence client compliance.

Monitoring trends in the report cards of the children in our family sponsorship program is one indicator of their health, ability to focus in the classroom and of the after school tutoring program offered by our program director in Todos Santos, Guatemala.



# PROGRAMS





1

### CAPACITY BUILDING

We work with communities and individuals that are interested in growing and learning. We provide training and teach them skills to creatively solve animal-related issues in the community, thus creating sustainability and independence.



2

### COMMUNITY DEVELOPMENT

We provide seminars and workshops on a variety of topics related to our project themes to increase knowledge and practical skills in local partners. We prefer long term investment in communities to find sustainable and innovative ways to address old problems.



3

### EDUCATION

We work with pet owners to improve the ways in which they care for their animals. We have a strong children's program to demonstrate ways in which they can connect and have fun with their pets. Through hands-on workshops, they learn to appreciate animals in new ways.



4

### DISASTER RELIEF

We respond to disasters and lend assistance when local authorities are overwhelmed. Part of a coordinated response involves having a preparedness plan and protocols in place ahead of time. We work together with international partners, government, and organizations to ensure that animals are included in the planning process.



5

### VETERINARY SERVICES

We provide preventive veterinary services to communities and families in need. These communities either have no local veterinary capacity, or experience unequal access to essential services.



6

### FAMILY SPONSORSHIP

We believe that healthy families translate into healthy animals. With this in mind, the GAAP sponsors families in Guatemala to keep children in school and provides them with year-round tutoring to ensure their success.



# CAPACITY BUILDING

The GAAP works with communities and individuals that are interested in growing and learning. We try to provide the kind of training and skills that build community independence and sustainability as well as creativity in solving issues so that future problems can be addressed without relying on outside assistance. From professionals to farmers, we provide the kind of capacity they need to meet their program goals and carry their work into the future.

## PROGRAM OVERVIEW

In a rapidly and dramatically changing world, creative and innovative solutions are needed to find our way through uncharted territory. Many of the skills needed to lead and manage projects and solve problems have not been transferred to the appropriate individuals.

Using simple but powerful technologies, identifying and using local resources, thinking creatively, looking for alternative solutions and participatory learning to gain from their neighbors or colleagues experiences are some of the approaches we offer to gain independence and sustainability.

## HOW WE DO IT

We bring simple but useful skill sets to communities that are dealing with sometimes very complex animal issues, such as control and humane management of street dog population.

The program involves cross-border experiences and training. We bring together people from different realities to provide a rich experience in learning and sharing.

### PROFESSIONAL EXCHANGE

We send Latin American veterinarians to Canada and the US to work in universities, laboratories and clinics. North American veterinarians are invited to work on our project sites with local professionals.

### STUDENT EXCHANGE

We invite students from all the Americas to work with us on our projects. They can be involved in research, field or clinical services, education and disaster relief work.

### LOCAL COMMUNITY MEMBERS

We encourage local employment by hiring local people in our office and on project sites. We support their development by training them to learn new skills.

### WORKSHOPS AND TRAINING

We organize workshops on various topics, such as disease elimination strategies, management planning, strategy and budget development and specific skills training.





# COMMUNITY DEVELOPMENT

In many communities, there are multiple conflicts between people, animals and the environment, yet solutions are either non-existent or structured around very different cultural or economic realities. Governments are often paralyzed by the magnitude of the problems facing them and the demands for resolution. Using inclusive and participatory approaches, we explore the issue together and facilitate a process for the community to find their own solutions that fit best with their expectations, their resources and their cultural reality.

## PROGRAM OVERVIEW

In Latin America, one of the pressing human/animal/environment issues is that there are millions of dogs living in the streets. Governments are becoming increasingly pressured to resolve the issue, but with limited resources and other high priority concerns, their job is overwhelming.

As part of this program, we work with communities that are invested and willing to work together toward finding long-term solutions to issues. We provide logistical support to communities that are looking for non-conventional alternatives to solve problems.

## HOW WE DO IT

We work together to develop community work plans based on their unique situation. Using creative and engaging methods, participants are led through exercises that shed new light on old issues.

### STAKEHOLDER GROUPS

We organize workshops, meetings and training sessions to work through the planning process together. Every relevant stakeholder from the community is invited to the table.

### DATA COLLECTION

Baseline knowledge and understanding of the situation is a critical first step of community development. We assist with the design, collection, and compilation of information from which to measure future changes in the community.

### SPREAD THE WORD

We support the stakeholder group as they spread the information about their plan and subsequent work to the community through radio, television and neighbourhood meetings.





## EDUCATION

According to the World Health Organization, there are over 210 million people in Latin America living below the poverty line; More than 35 million people over the age of 15 cannot read or write; and many children in rural areas are still being removed from school at very young ages to help support their families. The GAAP recognizes the critical links between education, poverty, and human and animal health, and the need to address all three in the struggle to secure future livelihoods and elevate families from the throes of illiteracy, unsustainable living and illness.

### PROGRAM OVERVIEW

Basic education is a critical component of a community's development. Without having a large majority of residents educated to a basic level, the potential of the entire community is significantly reduced. In a time of increasing change, the ability to creatively adapt to new climates and situations is becoming a survival skill.

Many communities live in such states of poverty that animal health and welfare is not even close to being a priority. For many of these people, caring about animals is a luxury, and one that will only happen when they and their families are safe, healthy, well-fed and educated.

Recognizing that knowledge is power, we work with marginalized, remote, and often indigenous communities, to support equal access and project-related education for both children and adults.

### WHAT WE ARE DOING

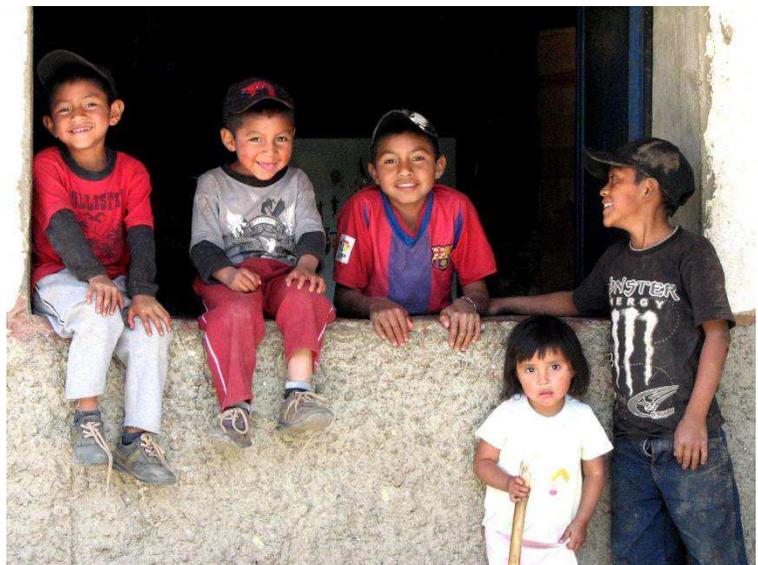
We have school programs and community days where children learn about hygiene, health and personal safety through games, activities, songs and stories.

#### FAMILY SPONSORSHIP

We sponsor families who have been forced to remove their children from the school system. With our sponsorship program, children return to school and families' incomes are supported until they complete high school.

#### CHILDREN WORKSHOPS

We develop fun and culturally relevant hands-on workshops for children to engage with animals, to listen to their hearts and feel their pulse beating, and to learn some basic training tricks that they can practice on their own dogs.





## DISASTER RELIEF

It is estimated that between 1970 and 2000, over 225,000 fatalities occurred in Latin America from disasters alone. With no protective legislation for animals, the post-disaster chaos leaves no room for the care of injured or homeless pets, livestock and wildlife. Chile is one of the most seismically active countries in the world, laying claim to the largest ever-recorded earthquake of 9.5 in the Richter scale in 1960. And with mountains on one side and the ocean on the other, tsunamis and volcanoes are a constant risk.

### PROGRAM OVERVIEW

We have partnered with the International Fund for Animal Welfare (IFAW) to combine their 25+ years of experience in disaster response and the GAAP's local expertise.

Our two main objectives are to work closely with local and national governments to develop appropriate plans for animals, and to create an in-country response network of trained professionals.

### HOW WE DO IT

#### EMERGENCY RESPONSE NETWORK (ERN)

We are developing a network of organizations, veterinarians and universities that are interested in coordinating efforts and in receiving the necessary training in the international Incident Command System to lead an effective response.

#### PUBLIC POLICY AND COORDINATION

Through the formation and growing reputation of the ERN, we are meeting with top officials in the countries' disaster response agency as well as international humanitarian organizations.

The objective is to find ways to help animals and people as part of the same response after disasters, so that the entire family is kept together.

#### RESPONSE TRAINING

We provide internationally recognized training courses to individuals that improve and professionalize the disaster response.





## VETERINARY SERVICES

The lack of responsible pet care has profound effects on the welfare of the animals but also on the people having contact with disease-infected animals. In Latin America, there are millions of dogs living in the streets, resulting in serious public health, economic, social and animal welfare issues. With over 210 million people living below the poverty line (World Health Organization), many are heavily burdened with diseases transmitted from dogs and are unable to provide the necessary veterinary preventive care to treat and prevent them.

### PROGRAM OVERVIEW

In Latin America, people tend to have different cultural beliefs about animal ownership– they are often left to roam streets on their own, with no supervision. Yet the impacts of allowing owned dogs to roam the streets unsupervised and unsterilized are seen in the often poor condition of the dogs themselves, uncontrolled reproduction, high disease and mortality. Rabies and cystic hydatid disease are two examples of canine zoonoses (diseases transmissible to people) that result in enormous social costs and human losses. In top of that, children are common victims of dog bites and attacks that are sometimes fatal.

### WHAT WE ARE DOING

We work with marginalized, remote, and often indigenous communities and families. Using veterinary services and education we reduce preventable diseases and parasitic infections in domestic dogs, and reduce the rate of reproduction in their pets.

#### FIELD SERVICES

We provide preventive veterinary services to animals in very remote communities in desperate need and thus reduce and prevent serious neglected diseases.

#### VETERINARY CLINIC

Our GAAP Clinic offers services to marginalized families on a sliding scale basis with limited access to veterinary services due to economic limitations.

#### EDUCATION

We educate children about the importance of preventive care and regular vaccination and deworming of domestic animals. We also teach children about responsible animal ownership.

#### DOG POPULATION MANAGEMENT

We work with governments and stakeholders to find permanent and humane solutions to their street dog management challenges that fit the local community.





# FAMILY SPONSORSHIP

We believe that healthy families translate into healthy animals. With this in mind, the GAAP sponsors families in Guatemala to keep children in school and provides them with year-round tutoring to ensure their success.

## PROGRAM OVERVIEW

At the GAAP we recognize that families in crisis are forced to make difficult choices that they would otherwise not make. More than 60,000 unaccompanied children have attempted to flee Central America since 2013, many of these coming from Guatemala. About 25% of the country's population is illiterate, and 50% live below the poverty line *and* are malnourished. Young girls are often married and have their first child at age 12 or 13. Young boys are pulled out of school at roughly the same age to work to help support the family.

The GAAP supports animal health and welfare, but this is a luxury that most families cannot afford in Guatemala. We heard their concerns, and we answered with our project to sponsor families.

## HOW WE DO IT

### TUTORING

We hire local staff to monitor each child's progress throughout the school year and attend regular teacher interviews to identify any problems in the classroom. Each child is individually tutored in English as well as their regular subjects and any classes that are particularly difficult are given extra attention. Report cards are monitored and extra practice before exams is offered.

### FAMILY VISITS

Some of the issues facing these young children are the problems arising at home. Many homes still have dirt floors, cooking is done over an indoor stove with poor ventilation, regular medical care and good nutrition is lacking. Our staff member visits the homes of the children and talk to their mothers and siblings to find out how the family is getting on. In some cases, serious health and nutrition deficits were identified, the child was treated by a local doctor and his food intake was altered to improve his concentration and performance in school.

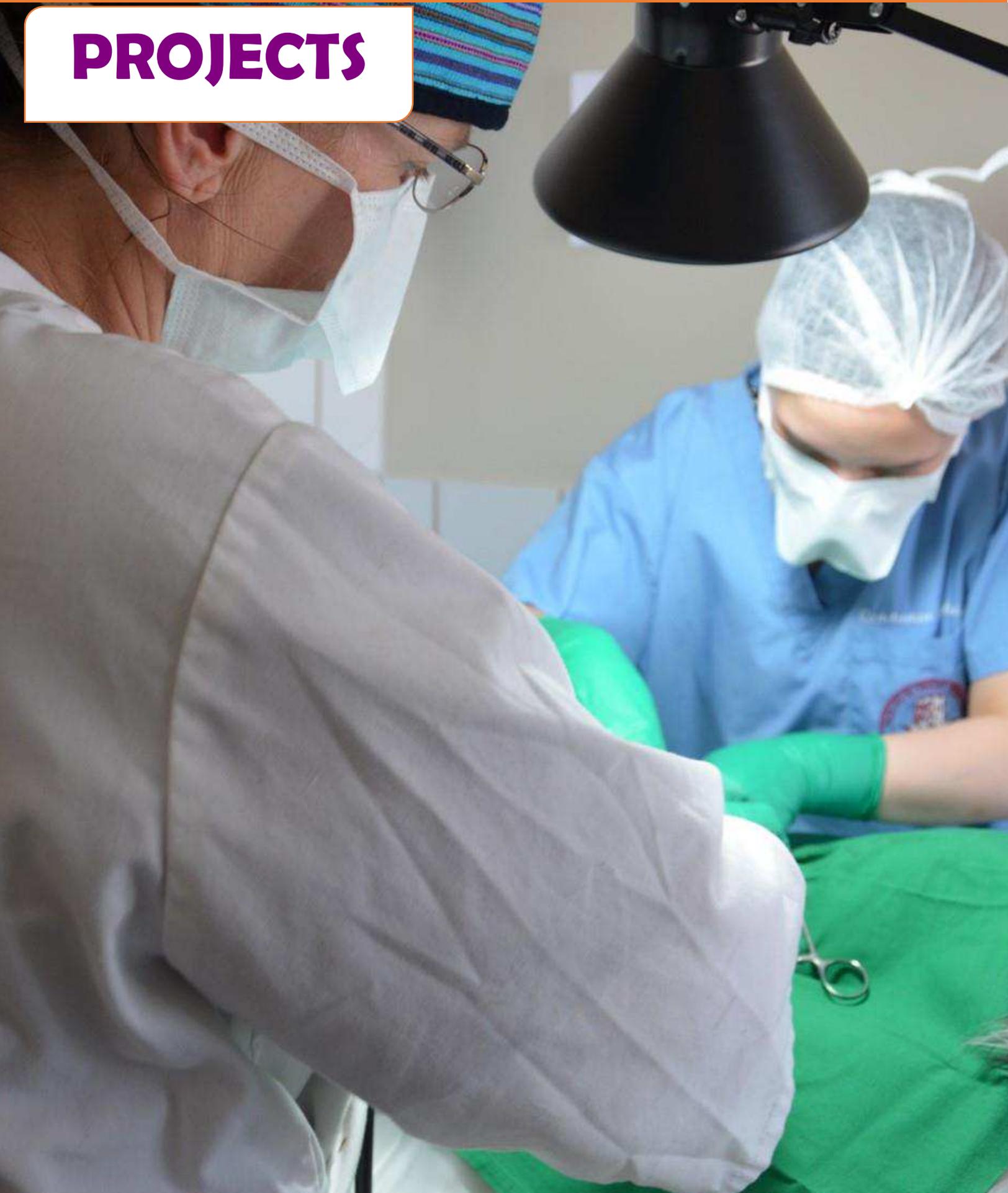
### FINANCIAL SUPPORT

We support the cost of school enrolment, books, internet, school uniform and shoes and other school-related costs. We also support the lost wages of the child as he/she re-enters the school system; these are given to the mothers to manage at the beginning of each month.





# PROJECTS





**1** TODOS SANTOS, GUATEMALA



**2** VETERINARY CLINIC, CHILE



**3** PUERTO NATALES, CHILE



# TODOS SANTOS, GUATEMALA

## PROJECT OVERVIEW

The Global Alliance for Animals and People (the GAAP) has been working in Todos Santos, Guatemala since 2010. The original request for help in this community was to assist with the reduction of human-directed aggression and the prevalence of rabies in dogs. Our activities have greatly expanded over the years, and now include educational activities in the schools and the public town square for children, youth and adults, a veterinary service campaign focused on sterilization, rabies vaccination and general health and welfare exams, and a family sponsorship program to keep children in school.

## 2015 ACCOMPLISHMENTS

### VETERINARY SERVICES

In March 2015, the GAAP enticed volunteers aged 22 to over 60 years, from Canada, the United States, Chile and Guatemala to work together in Todos Santos on a campaign that seeks to increase/create a stronger bond between pets and owners. This year 29 brave and hardworking individuals came to help with the campaign which continues to grow every year in terms of the community attendance and the municipal buy-in. The smiles and thank you's are in the thousands, but in terms of sterilizations and vaccinations, here are the numbers:

- Rabies vaccination, treatment for internal and external parasites, and full physical examinations: 605 dogs and cats
- Sterilizations: Dogs: Males=49 Females=85 total=134; Cats: Male=21 and Female=22 total: 43 Grand total: 177 (previous highest total: 68)

### FAMILY SPONSORSHIP

This year we continued full support to two families, to keep their young sons, Mario and Cristino in school. Both boys struggled with a few classes for various reasons; such as, parasitic infections, fatigue, and difficulties with certain subjects. We decided that financial support alone was not sufficient to ensure their success in school and life. With that, we decided to hire someone to look after the boys' health and welfare, and be the liaison between us and their families. This has proved very successful:

- Both boys passed all their final exams
- Problems, such as nutrition deficits, were identified and resolved very rapidly

### COMMUNITY DAY AND CHILDREN'S EDUCATION

The message for this year's educational activities in schools and in the town plaza was about caring for your animals. Thousands of families with their children participated in age-relevant activities and learned concepts such as:

- Vaccinating pets against rabies
- Caring for their dogs

## PLAN FOR 2016

Already we are beginning plans to return to Todos Santos with a goal to sterilize 200 or more animals. We have just incorporated another family into our Family Sponsorship program for the upcoming year. Lastly, we are also embarking on an internationally funded project to train a first aid dog health community worker in Todos Santos.



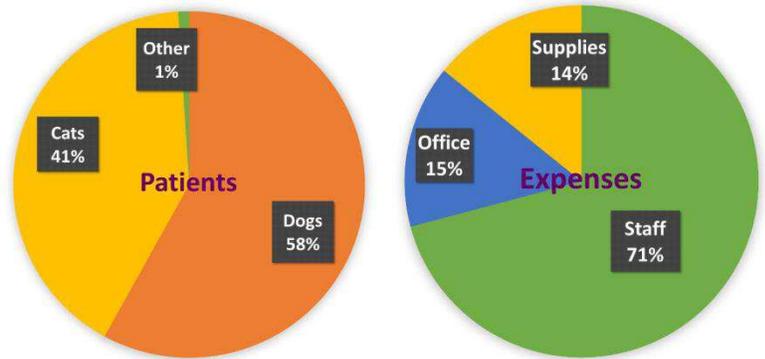
# VETERINARY CLINIC, CHILE

## PROJECT OVERVIEW

In October 2014, the GAAP opened a community veterinary clinic in Valdivia as a platform to reach less privileged community members. The overarching philosophy of the clinic is to offer subsidized preventive medicine services and use these opportunities to talk to owners about human-dog relationships and needs. The goal is to create closer bonds between people and their pets and promote animal welfare. We currently offer these services on a sliding scale basis according to their household income. The GAAP Clinic’s objectives are to: keep dogs healthy, reduce the collective reproductive rate, increase the human-animal bond and to extend these services to those most in need.

## 2015 ACCOMPLISHMENTS

In January, our veterinarians received a week of surgical techniques training with visiting surgeon Dr. Lechten from Allandale Clinic in Barrie, Ontario, Canada. This year, we have seen a gradual increase of new clients that are starting to bring their pets in for services contributing to prevention of disease rather than waiting until they are sick. Our clients can enrol in a “Health Plan” for their pets (preventive health care eg: sterilizations, vaccinations, deworming). We also provide ample information about common diseases via handouts, personalized telephone calls and social media.



## PLAN FOR 2016

Our first year was focused on launching our clinic, gaining clientele and building capacity within our veterinarians. Our plan for 2016 is to restructure our management strategy to focus on expansion, growth and sustainability.





# PUERTO NATALES, CHILE

## PROJECT OVERVIEW

Our project in Puerto Natales takes place in the far south of the continent in the region of Patagonia. In this small community, there are thousands of dogs, both owned and un-owned that roam the streets, causing many problems for the residents. Through a process of workshops developed by the International Fund for Animals Welfare (IFAW) and endorsed by the Clinton Foundation, the community of Puerto Natales has designed their own community plan and focused all their proposed strategies towards changing the behavior of people. This is a huge accomplishment because the most common strategies implemented by other similar communities around the world aimed at trying to solve the free-roaming dog issue focuses on the dogs themselves, such as sterilization or adoption. However, this unique community recognized that the root of this problem is the people themselves who abandon dogs and allow their own pets to roam streets all day and night unsupervised. The participants of the workshop identified two pressing issues: the health and safety of the people and the health and wellbeing of the dogs. So in order to mitigate their concerns they have decided to work with the Municipality to implement a canine bylaw requiring that pets stay in owners yards, together with a massive public outreach campaign informing the residents of the upcoming bylaw.

## 2015 ACCOMPLISHMENTS

In March 2015, the GAAP was invited to Istanbul, Turkey to present our project at the 2<sup>nd</sup> International Dog Population Management Conference. With the project approved and funds in place, 2015 was focused on looking at methods of monitoring and evaluating this novel process. The GAAP biologists together with IFAW experts developed a system to estimate the number of dogs currently in the streets as well as to evaluate the welfare and environmental conditions of the dogs that were enclosed in yards. On average we counted approximately 55 free-roaming dogs per 3 kms of transect and the general condition of the yards where the contained dogs are kept was poor. These data collection activities will be replicated one year after the public outreach campaign is officially launched and bylaw enforcement is implemented.



## PLAN FOR 2016

Presently, we are working together with the community of Puerto Natales and the local municipality to officially launch the Community-Based Humane Dog Population Management Project. The launch will take place early in 2016 and will consist of a social public event in the streets of Puerto Natales, where there will be information and fun activities for kids and adults. This launch will be followed by a widely publicized outreach campaign telling citizens about the program. Warning messages will be giving out for the first six months of the campaign which will be followed by actual penalties if the canine bylaw is not respected.



## ENGAGING WITH OUR COMMUNITY





# THE FUTURE IS IN OUR CHILDREN'S HANDS

At the GAAP, we invest heavily in children! They will be the next generation's leaders; they will be the decision-makers pushing for new advances and the passing of humane laws; they will be the caretakers of our animals; and they will be the role-models for the subsequent generation. For these reasons, we have added a number of new projects for children to our repertoire for 2015.

## GROUP HOMES IN VALDIVIA

Perhaps the most marginalized sector of our communities in Chile is found in the children's group home. These homes are designed to protect children that have been removed from their families for various reasons. The foster family concept does not exist here, so they live together with adult caretakers. These children lack the home environment that for so many of us, gives us stability and a solid footing for the life ahead of us. The GAAP offers activities and workshops with our therapy dogs so that they can learn about animals, but also to have a chance to just get to know a dog, touch a dog, hug a dog.



## KIDS WITH CAMERAS

In a small rural village called Punucapa, we invited 10 children to participate in a workshop to learn about photography, and asked them to tell a story about their lives with animals through the photographs that they produced over the five weeks of classes. The children presented their best shots at a local exposition and we will also present their work at a fundraiser in New York City in 2016.

## CLOSE UP AND PERSONAL WITH ANIMALS

At the GAAP Clinic, we offer regular workshops for the children of our clients. During these workshops they visit different stations with our mascots in which they learn to do a variety of things such as: listen to their hearts, look at their teeth and into their ears, and learn how to walk them properly on a leash. It is a fantastic afternoon of fun and they take home some important messages about how to care for their own dogs as well.





The Global Alliance for Animals and People – [www.thegaap.org](http://www.thegaap.org)

# FUNDRAISING





# FUNDRAISING AND INCOME

Acquiring monetary support and donations for work in Latin America has become increasingly difficult in the last few years as many funds are directed toward poverty alleviation in Asia and Africa. However, Latin American countries continue to struggle with intense disparities between the rich and the poor, gender inequalities and poverty that rivals or surpasses those of other countries in Asia and Africa. Latin America is actually the most unequal region of the world as well as having some of the most dangerous countries. For example Honduras and Guatemala have the highest rate of femicide in the world; Chile has the highest rate of income inequity among all OECD countries and of the top six most violent countries of the world, five are in Latin America. In the case of Chile where our head office is located, most people do not realize that 95% of the wealth is earned by 5% of the people. All of these problems translate into completely disenfranchised communities of people with little to no priority being placed on the health and well-being of their animals.

Our goal for 2015 has been to work hard to bring awareness to these issues surrounding animals and people in Latin America. In 2015 we increased the frequency of stories to tell our followers about life in Latin America, through the various social media platforms we host. But we have also realized that we need to do more and develop new partnerships to cover more ground and unify efforts and resources.

This year we also solidified two great partnerships. The first one is a Canadian Veterinary Hospital from Barrie Ontario who organizes one campaign every month to raise funds for the projects in Guatemala. The other partnership is with a US not-for-profit organization: Veterinarians International (VI) whose team is constantly engaging philanthropists about the issues surrounding animal welfare, zoonotic disease transmission and veterinary medicine in Latin America. Our first philanthropist, Mr. Gerald Barad, acquired through VI, has proved absolutely crucial to the development and formation of the GAAP Clinic.

In the last quarter of 2015, together with VI, we worked on our first official online fundraising campaign, #DollarsToSpay, which focused on sterilizing pets from less-privileged families in and around Valdivia, Chile. We used this opportunity of running an online fundraising campaign to reach thousands of people worldwide but also to build internal capacity within our team about the process of online fundraising. The experience was valuable in terms of increasing our visibility, learning about the process and developing quality promotional materials, however our goal for 2016 is to reach a threshold to grow our online following exponentially and retain a donor base that will make our operational costs sustainable.

In 2015, in-kind donations were a tremendous gift, because they supported our operations and projects with airplane flight points, free access to management software, veterinary laboratory equipment and supplies, hotel rooms, project cameras, data projector, among many other much-needed items. All these donations gave us tremendous leverage and the ability to subsidize our services so that less-privileged families were provided treatments for their animals.





The Global Alliance for Animals and People – [www.thegaap.org](http://www.thegaap.org)

# THE GAAP FAMILY





## OUR TEAM

We pride ourselves on having a multi-disciplinary team that collectively brings much to the table. We work together on projects and the general operations of the organization. We recognize that we must work as a unit; each person contributes something unique to every project.

**Elena Garde**, Co-director, Senior veterinarian (DVM), MSc in International Animal Health

**Guillermo Pérez**, Co-director, Biologist, (BNRSc), MSc in Avian Biology

**Daniela Muñoz**, Associate Veterinarian

**Constanza Iglesias**, Associate Veterinarian

**Soledad Burgos**, Communications Manager, MA in Economics and Culture

**Berenice Talbot**, Donations Manager, Sociologist, MSc in Data Analysis

## VOLUNTEERS

Our volunteers are critical to our success as an organization. Without their help, our progress over 2015 would have been impossible! Thank you to everyone who helped us over the past year.

**Jaime Imada**, Social Media volunteer

**Thyren Garde**, Media Editor volunteer

**Angélica Romero**, Education volunteer

**Emilia Hull**, Social Media volunteer

**James Simpkins**, Social Media volunteer

**Vincenzo Giacalone**, Website and Information Technician volunteer

**Diego Carrera**, Website and Information Technician volunteer

**Mirko Gueregat**, Website and Information Technician volunteer

**Sarah Clark**, Fundraising volunteer

**Bonnie Cavanaugh**, Media and Promotions volunteer

**Cristina Cerda**, Media Editor volunteer

## PARTNERS & SUPPORTERS

International Fund for Animal Welfare

Allandale Veterinary Clinic

Gerald Barad

Veterinarians International

A Kinder World Foundation

University of Pennsylvania

Ilustre Municipalidad de Puerto Natales

Ilustre Municipalidad de Pucón

Emergencia Animal

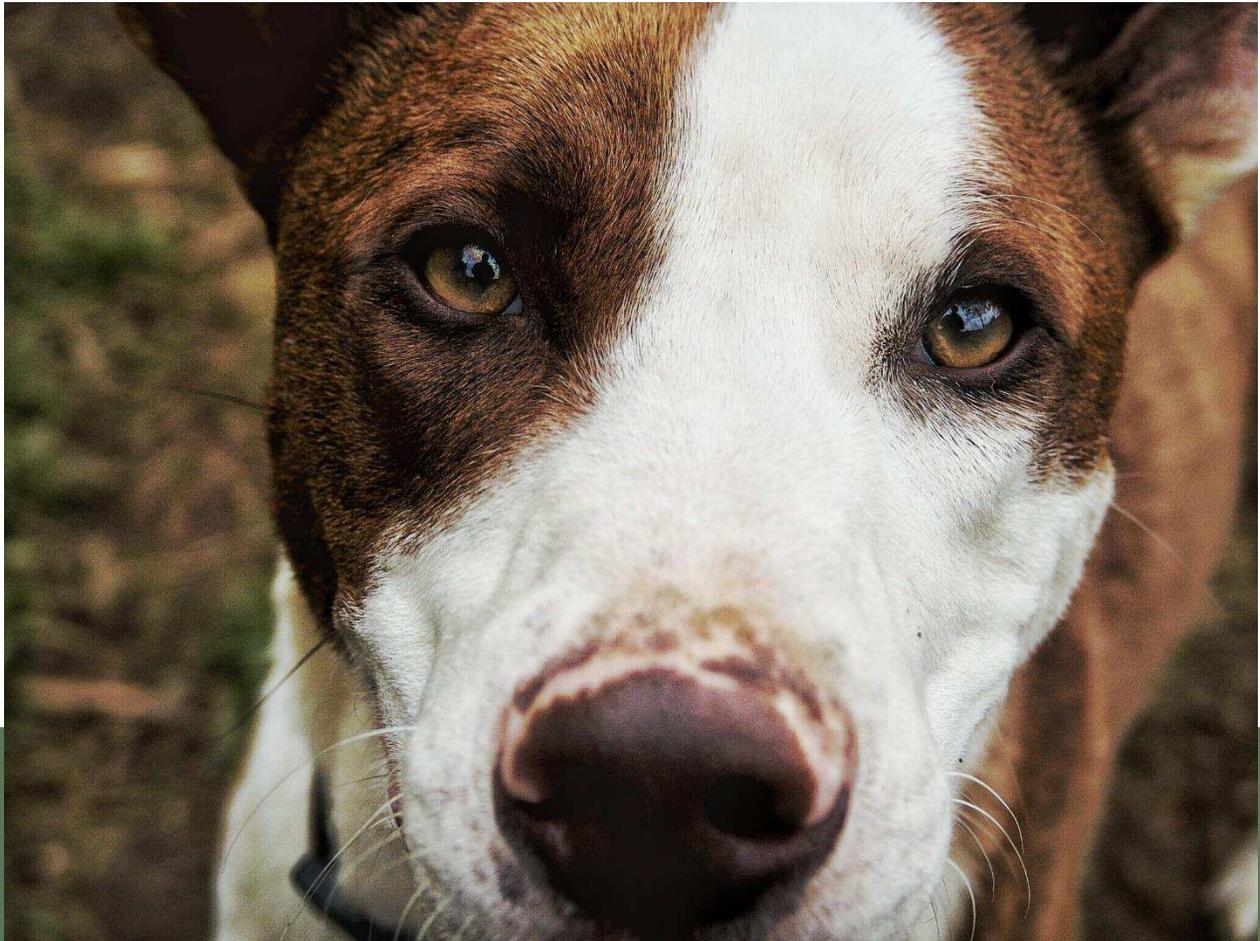
Humane Society International

Vetter Software

Life Learn

Carlos Johnson Fotografía

Veterinarians without Borders C



***“A dog is the only thing on earth that loves you more than he loves himself”***

**Josh Billings**

**CONTACT US**

Corporation's adress

Pasaje Los Arrayanes 333, Isla Teja, Valdivia  
5110624 , Chile

[www.thegaap.org](http://www.thegaap.org)

[info@thegaap.org](mailto:info@thegaap.org)