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**GAAP**.org

**The Global Alliance for Animals and People**



**ANNUAL REPORT 2016**



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## MESSAGE FROM THE DIRECTORS

The year 2016 was really amazing for the GAAP. What started as an idea just a few years ago is now growing into a collective international movement held up by the hard work and dedication of many. With only three years in operation our little organization has made a big leap into the international field and now has stable projects in Chile, Guatemala and Canada. What's important and rewarding to us is that we are getting positive feedback from supporters, volunteers and the recipients about what we offer. It seems like our work is starting to resonate with people and they say that they truly believe in what the GAAP is doing. Some have become dedicated volunteers, donors and an important part of the GAAP-Family.

The GAAP has found its identity, and has secured a little corner of its own in the world. We are slowly growing our tight-knit community of people that enables us to offer stable, long-term programs to the communities we serve – that's what our work is all about!

We are so honored to watch and participate in this incredible metamorphosis and even more excited to see what 2017 brings!

If you want to become part of the GAAP-Family, drop us a line.

*Elena Garde and Guillermo Pérez*





## ABOUT US

The Global Alliance for Animals and People (the GAAP) is formed by individuals and partners across the globe that recognize the importance of maintaining support and aid to people and their animals in the Americas.

The GAAP envisions a world where people live in harmony with animals and the environment; where people recognize the cultural, emotional and economic value that animals provide us with, so that they manage them in ways that maintain their states of health, sustainability and functionality.

## OUR STORY

In 2009, while working for Veterinarians Without Borders-Canada, Elena Garde and Guillermo Pérez moved from Canada to Chile to develop culturally-attainable solutions to the free-roaming dog problem. Elena and Guillermo became so entrenched in the multitude of issues surrounding animals and their owners that in 2014 they formed a not-for-profit organization registered in Chile (The GAAP) focusing not only on animals but people too. Since then the GAAP has continued to expand its work in the Americas; including Chile, Guatemala, and remote northern Canada.

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### WHY PEOPLE AND ANIMALS?

In many parts of Latin America as well as poor, rural communities in North America, there are a multitude of domestic animal-related conflicts such as free-roaming dogs. The management of these animals depends entirely on people and this is why the GAAP has always focused on solving problems such as human attacks, livestock and wildlife predation, and disease transmission, through human-targeted solutions such as education. By dealing directly with pet owners, we are better able to influence the perception, attitude and behavior these owners have towards their animals resulting in a better and healthier relationship between them and within their community. We also have a strong focus on supporting marginalized families, especially the children. The GAAP believes in building healthy relationships between animals and people and to do this we must work on the issues facing the people too. Only when families are safe, healthy, well-fed and educated will animal health and welfare become a priority.

### WHY UNDERPRIVILEGED COMMUNITIES?

As the human population grows exponentially, the domestic animal population grows correspondingly. Without proper management, this combination is detrimental for people, animals, and the environment. Yet as some parts of the Americas advance toward states of development, aid funds are increasingly withdrawn and sent to more needy countries in other parts of the world. However, Latin America still experiences some of the greatest disparities between the rich and poor on the planet and higher levels of poverty than the Middle East and North Africa. And poor, rural communities in North America still struggle with the same issues faced by their Latin American neighbors.

### OUR MISSION

*Our mission is to improve the quality of life of underprivileged animals and people.*

### OUR VISION

*We envision a world where people live in harmony with animals and the environment.*

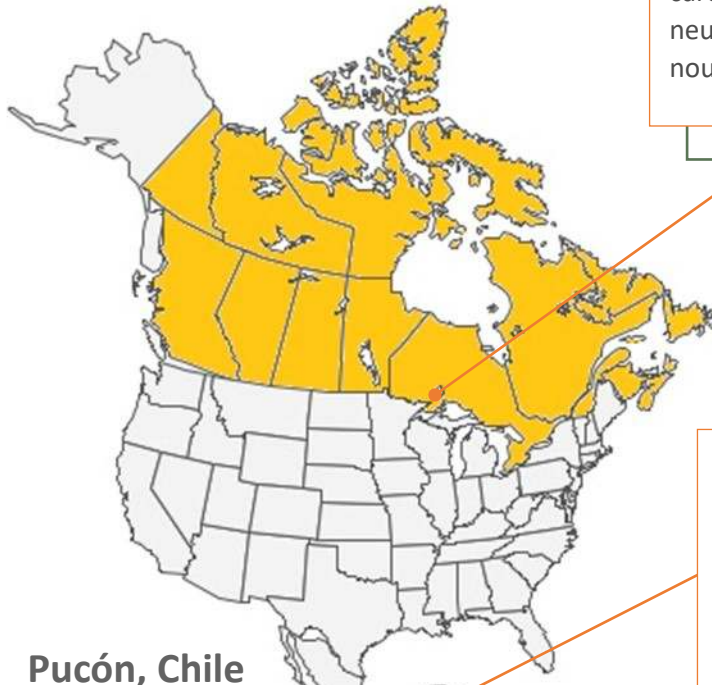




# WHERE WE ARE

## Northern Canada

We provide much needed veterinary care – including vaccination, spay and neuter services – to rural, indigenous communities.



## Todos Santos, Guatemala

We work in this remote highland community of traditional Mayan people to reduce canine rabies, educate children about pet ownership and to help governments with responsible animal management.

## Pucón, Chile

We work with the municipality to prepare for natural disasters by conducting a risk analysis and developing a disaster response plan.

## South America

We provide emergency response to animals in disasters and work together with communities to develop preparedness plans to keep families and animals together.

## Valdivia, Chile

We provide equal access to preventive veterinary care to all members of the community at our GAAP Clinic.



# HIGHLIGHTS OF OUR YEAR

## Project Highlights

- **Provided veterinary services to 230 families** in Valdivia, Chile through the subsidized GAAP Clinic.
- **Sterilized the pets of more than 300 families in Chile and Guatemala.**
- **Established The GAAP-Canada and provided veterinary services to 80 dogs and cats** in rural, indigenous communities in Canada’s far north.
- **Developed a 200+ page Para-Veterinary Manual** to prepare and train people in Guatemala to provide basic animal health services.
- **Provided education regarding rabies vaccination and caring for animals to thousands of children and families in school and community programs** in Todos Santos, Guatemala.
- **Sponsored 5 children and their families** in Todos Santos, Guatemala.
- **Conducted risk analysis and developed disaster response plan for companion animals** in Pucón, Chile.
- **Published a scientific article regarding the effects of chemical and surgical sterilization in free-roaming dogs** in the *Journal of Preventive Veterinary Medicine*.



## New Partners

- The **Municipality of Todos Santos** joined Dogs Trust International, Humane Society International, and Vets International in supporting The GAAP work in Todos, Santos Guatemala.
- **Dogs Trust International** enabled the GAAP to hire a veterinary assistant at the GAAP Clinic as well as invite 2 Chilean veterinarians to provide capacity building in surgical techniques and anesthesia.
- **A Kinder World Foundation** and the **Alice Morgan Wright-Edith Goode Trust** joined our family of incredible donors.
- **Alan Best** donated a much-needed, brand new anesthetic machine.
- **Image & Sound Group** joined forces with The GAAP to ramp up our audiovisual and communication capacities.
- A **growing number of individual donors** joined the **GAAP Family** by making single and ongoing monthly donations as a part of our #ADollarADay #GivingTuesday online fundraising campaign.





# NEW DEVELOPMENTS

## GAAP VIDEOS

We were excited to release our “About Us” institutional video describing our mission and programs. The video was produced in March 2016 by Image & Sound Group.

[WATCH HERE](#)

Communicating the value and impact of our work in creative ways is very important to the GAAP. Take a moment to watch this series of videos about our programs:

[WATCH HERE](#)

## NEW DONATIONS PAGE

We updated the “Donations” page on our website to be as user-friendly as possible. Now, in just a few super simple steps, individuals can donate to any specific GAAP project that interests them by selecting it from the list on our page. They can also make their donations in CAD or USD. These updates enable GAAP donors to control how their donation is used. Check it out at <http://thegaap.org/donate-4/>



## GAAP CANADA

We officially formed GAAP-Canada as a registered not-for-profit society with Allandale Veterinary Hospital. Forming a non-profit enables us to extend the reach of our programs to marginalized families. GAAP-Canada partnered with The Northern Spay and Neuter Program to provide much-needed veterinary services to remote rural, indigenous communities in Canada’s far north! A total of 80 dogs and cats were vaccinated and/or sterilized.

## GAAP ONLINE STORE

We were excited to launch our new GAAP Online Store! Now individuals can support the GAAP's work through the purchase of a variety of products like notebooks, mugs, t-shirts and pet products. Every purchase from our store goes to support our work with animals and people. You can also use the code **GAAP-FAMILY10** for a 10% discount :)

GAAP Store: <http://thegaap.org/products>

## NEW GAAP ROOF

We finally were able to insulate the roof of our Clinic and GAAP Offices! The new insulation not only protects the health of the animals we treat (they have difficulty regulating body temperature when under anesthesia), but also improves the comfort and well-being of our staff!

*The updates to the GAAP Donations page and GAAP Online Store have been made possible through the generous support of our amazing GAAP Ambassador, Aliece Dorsch!*





# PROGRAMS







# QUICK PROGRAM OVERVIEW



1

## VETERINARY SERVICES

We provide preventive veterinary services to communities and families in need. These communities either have no local veterinary capacity, or experience unequal access to essential services.



2

## FAMILY SPONSORSHIP

We believe that healthy families translate into healthy animals. With this in mind, the GAAP sponsors families in Guatemala to keep children in school and provides them with year-round tutoring to ensure their success.



3

## EDUCATION

We work with pet owners to improve the ways in which they care for their animals. We have a strong children's program to demonstrate ways in which they can connect and have fun with their pets. Through hands-on workshops, they learn to appreciate animals in new ways.



4

## CAPACITY BUILDING

We provide seminars and workshops on a variety of topics related to our project themes to increase knowledge and practical skills in local community partners. As professionals, we seek continuing education ourselves, to increase our own capacity and keep our collective skills up-to-date. So we are not only delivering capacity, but we are all recipients.



5

## DISASTER RELIEF

We respond to disasters with the International Fund for Animal Welfare, to lend assistance when local authorities are overwhelmed. A coordinated response requires having a preparedness plan in place ahead of time to ensure that animals are included.



6

## RESEARCH

We make major project decisions based on evidence, but in many cases there are no studies available. This is why at the GAAP we believe that research is an integral part of developing and implementing evidence-based programs.



# 1 VETERINARY SERVICES

The lack of responsible pet care has profound effects on the welfare of the animals but also on the people having contact with disease-infected animals. In poor and marginalized communities in the Americas there are millions of dogs living in the streets, resulting in serious public health, economic, social and animal welfare issues. With over 210 million people living below the poverty line in Latin America for example (according to the World Health Organization), many pet owners are simply unable to pay for routine veterinary care. Dogs and cats are sources of many zoonotic diseases (transmissible to people) and a lack of preventative veterinary care leaves owners and their children vulnerable to diseases such as rabies and hydatid disease that result in enormous social costs and human losses.

## PROGRAM OVERVIEW

We work with marginalized, remote, and often indigenous communities and families from Southern Chile to Northern Canada. Through the provisions of veterinary services and education we reduce preventable diseases and parasitic infections in domestic dogs, and reduce the rate of reproduction in their pets.

## How We Do It

### FIELD SERVICES

We provide preventive veterinary services to animals in very remote communities in desperate need and thus reduce and prevent serious neglected diseases.

### VETERINARY CLINIC

Our GAAP Clinic offers services to marginalized families on a sliding scale basis with limited access to veterinary services due to economic limitations. Our clients can enroll in a “Health Plan” for their pets (preventive health care including sterilizations, vaccinations, deworming). We also provide ample information about common diseases via handouts, personalized telephone calls and social media.



## 2016 ACCOMPLISHMENTS

- **Provided veterinary services to 230 families** in Valdivia, Chile through the GAAP Clinic, including:
  - **485 preventative medicine appointments** (vaccines, deworm, physical exams)
  - **195 medical cases**
  - **108 in-house laboratory tests** thanks to IDEXX
- **Sterilized the pets of more than 300 families:**
  - **66 spay/neuter** in 5-8 rural communities in Chile
  - **45 spay/neuter** in urban communities in Chile
  - **221 spay/neuter** in mixed urban/rural communities in Guatemala
- **Hired a new GAAP Clinic veterinary assistant** through the support of Dogs Trust International.
- **GAAP-Canada**, in collaboration with the Allandale Veterinary Clinic and The Northern Spay and Neuter Program **vaccinated and/or sterilized 80 dogs and cats** in rural, indigenous communities in Canada’s far north.
- Secured a **new anesthetic machine** from **Alan Best, veterinary clinic supplies** from Project V.E.T.S., and a **new horse trailer** through IFAW.



## 2 FAMILY SPONSORSHIP

We recognize that families in crisis are forced to make difficult choices that they would otherwise not make. More than 60,000 unaccompanied children have attempted to flee Central America since 2013, many of these coming from Guatemala. About 25% of the country’s population is illiterate, and 50% live below the poverty line *and* are malnourished. Young girls are often married and have their first child at age 12 or 13. Young boys are pulled out of school at roughly the same age to work to help support the family. The GAAP supports animal health and welfare, but this is a luxury that most families cannot afford in Guatemala.

### PROGRAM OVERVIEW

We believe that healthy families translate into healthy animals. With this in mind, the GAAP sponsors families in Guatemala to keep children in school and provides them with year-round tutoring to ensure their success.

### HOW WE DO IT

#### TUTORING

We hire local staff to monitor each child’s progress throughout the school year and attend regular teacher interviews to identify any problems in the classroom. Each child is individually tutored in English as well as their regular subjects and any classes that are particularly difficult are given extra attention. Report cards are monitored and extra practice before exams is offered.

#### FAMILY VISITS

Some of the issues facing these young children are problems arising at home. Many homes still have dirt floors, cooking is done over an indoor stove with poor ventilation, regular medical care and good nutrition is lacking. Our staff member visits the homes of the children and talks to their mothers and siblings to find out how the family is getting on. In some cases, serious health and nutrition deficits were identified, the child was treated by a local doctor and the food intake was altered to improve concentration and performance in school.

#### FINANCIAL SUPPORT

We support the cost of school enrollment, books, internet, school uniform and shoes and other school-related costs. We also support the lost wages of the child as he/she re-enters the school system; these are given to the mothers to manage at the beginning of each month.

### 2016 ACCOMPLISHMENTS

- **Sponsored 5 children and their families** in Todos Santos, Guatemala. The number of sponsored families has increased from 2 in 2014.
- All 5 sponsored children are consistently **improving their school marks** compared to when they first started.
- We are extremely proud to report that **one of the sponsored children, Roberto, won a national championship to travel to the United States** for a month to share his experience of being an indigenous kid in Guatemala.







## 3 EDUCATION

According to the World Health Organization, there are over 210 million people in Latin America living below the poverty line; more than 35 million people over the age of 15 cannot read or write; and many children in rural areas are still being removed from school at very young ages to help support their families. The GAAP recognizes the critical links between education, poverty, and human and animal health, and the need to address all three in the struggle to secure future livelihoods and elevate families from the throes of illiteracy, unsustainable living and illness.

### PROGRAM OVERVIEW

Basic education is a critical component of a community’s development. Without having a large majority of residents educated to a basic level, the potential of the entire community is significantly reduced. In a time of increasing change, the ability to creatively adapt to new climates and situations is becoming a survival skill.

Recognizing that knowledge is power, we work with marginalized, remote, and often indigenous communities, to support equal access and project-related education for both children and adults.

### How We Do It

We have school programs and community days where children learn about hygiene, health and personal safety through games, activities, songs and stories.

#### CHILDREN WORKSHOPS

We develop fun and culturally relevant hands-on workshops for children to engage with animals, to listen to their hearts and feel their pulse beating, and to learn some basic training tricks that they can practice on their own dogs.

### 2016 ACCOMPLISHMENTS

- Participated in “100 En 1 Día”, an annual event that aims to produce over 100 public interventions in just 1 day. We offered a **Canine Behavior workshop**, lead by GAAP Associate Veterinarian Dr. Angélica Romero. The children received valuable information through fun and interactive activities.
- Provided education regarding rabies vaccination and caring for animals to **thousands of children and families in school and community programs** in Todos Santos, Guatemala.
- **Strengthened our education program and developed new educational materials** to include games, songs and take-home materials related to our behavior and welfare themes.
- Designed and implemented a **new workshop in the GAAP Clinic for children** about how to approach and touch dogs and cats in a safe and respectful manner.





# 4 CAPACITY BUILDING

The GAAP works with communities and individuals that are interested in growing and learning. We try to provide the kind of training and skills that build community independence and sustainability as well as creativity in solving issues so that future problems can be addressed without relying on outside assistance.

## PROGRAM OVERVIEW

In a rapidly and dramatically changing world, creative and innovative solutions are needed to find our way through uncharted territory. Many of the skills needed to lead and manage projects and solve problems have not been transferred to the appropriate individuals. Using simple but powerful technologies, identifying and using local resources, thinking creatively, looking for alternative solutions and participatory learning to gain from their neighbors or colleagues' experiences are some of the approaches we offer. As professionals, we also participate in annual continuing education to keep our own skills and knowledge current.

## HOW WE DO IT

We bring simple but useful skill sets to communities that are dealing with sometimes very complex animal issues, such as control and humane management of street dog populations.

### PROFESSIONAL EXCHANGE

We send Latin American veterinarians to Canada and the US to work in universities, laboratories and clinics. North American veterinarians are invited to work on our project sites with local professionals.

### STUDENT EXCHANGE

We invite students from all over the Americas to work with us on our projects. They can be involved in research, field or clinical services, education and disaster relief work.

### LOCAL COMMUNITY MEMBERS

We encourage local employment by hiring local people in our office and on project sites. We support their development by training them to learn new skills.

### WORKSHOPS AND TRAINING

We organize workshops on various topics, such as disease elimination strategies, management planning, strategy and budget development and specific skills training.

## 2016 ACCOMPLISHMENTS

- **Developed a 200+ page Para-Veterinary Manual** through support of Dogs Trust International. The Manual will be used to prepare and train people in Guatemala to provide basic animal health services in communities where veterinary health care is non-existent.
- Invited two veterinarians from Viña del Mar (Chile) and one Animal Health Technician from New York City (US) to provide **training to GAAP Clinic staff in surgical techniques and anesthesia**, courtesy of our partners at Dogs Trust International.
- GAAP Co-Director Elena Garde participated in an **International Fund for Animal Welfare (IFAW) workshop on humane community development** in Virginia (US).
- Began developing a program with the **University of Minnesota** to bring veterinary students to The GAAP Clinic in 2017.





## 5 DISASTER RELIEF

It is estimated that between 1970 and 2000, over 225,000 fatalities occurred in Latin America from disasters alone. With no protective legislation for animals, the post-disaster chaos leaves no room for the care of injured or homeless pets, livestock and wildlife. Chile is one of the most seismically active countries in the world, laying claim to the largest ever-recorded earthquake of 9.5 in the Richter scale in 1960. And with mountains on one side and the ocean on the other, tsunamis and volcanoes are a constant risk.

### PROGRAM OVERVIEW

We have partnered with the International Fund for Animal Welfare (IFAW) to combine their 25+ years of experience in disaster response and the GAAP's local expertise. Our two main objectives are to work closely with local and national governments to develop appropriate plans for animals, and to create an in-country response network of trained professionals.

### HOW WE DO IT

#### EMERGENCY RESPONSE NETWORK (ERN)

We are developing a network of organizations, veterinarians and universities that are interested in coordinating efforts and in receiving the necessary training in the international Incident Command System to lead an effective response.

#### PUBLIC POLICY AND COORDINATION

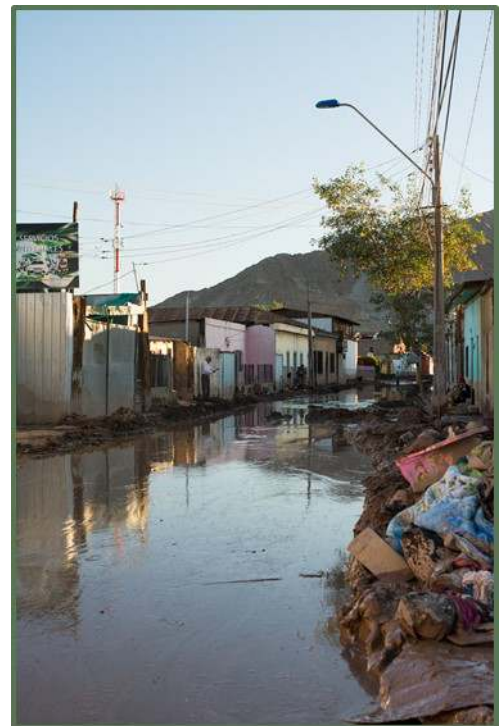
Through the formation and growing reputation of the ERN, we are meeting with top officials in the countries' disaster response agencies as well as international humanitarian organizations to find ways to help animals and people as part of the same response after disasters, so that the entire family is kept together.

#### RESPONSE TRAINING

We provide internationally recognized training courses to individuals that improve and professionalize the disaster response.

### 2016 ACCOMPLISHMENTS

- Conducted risk analysis and **developed a disaster response plan for companion animals in Pucón, Chile** as a part of a disaster preparedness project with IFAW.
- *One Green Planet*, a green living website, chose The GAAP and our partners IFAW as part of their "[Six Amazing Groups Dedicated to Saving Animals in Disaster Situations](#)" list.







## 6 RESEARCH

In many places around the world domestic free-roaming dogs inhabit anthropogenic (human-created) environments, sometimes creating negative interactions. This fact raises the need to answer many important questions regarding the dogs’ impact on human health and wellbeing, as well as the human impact on the health and wellbeing of the dogs. At the GAAP we strongly believe that gaining a better understanding of dog’s ecology, reproduction, behavioral interactions, disease prevalence and mortality are paramount when formulating innovative management practices.

### PROGRAM OVERVIEW

In Latin America, one of the most pressing human/animal/environment issues is that there are millions of dogs living in the streets. Governments are becoming increasingly pressured to resolve the issue, but with limited resources and other high priority concerns, their job is overwhelming. We work with research partners and community-based organizations that are invested in finding creative, long-term solutions to these issues.

### HOW WE DO IT

Using innovative and community-based participatory research methods, we collect and analyze original data and develop practical solutions for local communities regarding (1) Behavior and demography of street dogs, and (2) Human attitudes and behaviors.

### SCIENTIFIC COLLABORATIONS

We collaborate with research partners at veterinary, public health, and ecology programs at universities and institutes in Latin America, the US, Canada and Europe.

### DATA COLLECTION & ANALYSIS

We measure changes and evaluate our projects over time in order to 1) to help managers make informed decisions based on empirical data and 2) show funders how their monies are creating real change in the communities where we work.

### DISSEMINATION / SCIENTIFIC PUBLICATIONS

We understand the importance of disseminating the findings of our research not only to the community in which the study was conducted but also to the greater scientific community. We present our results at international conferences and generate manuscripts for publication in peer-reviewed journals.

### 2016 ACCOMPLISHMENTS

- GAAP Co-Directors, Elena Garde and Guillermo Pérez, together with collaborators from University of Prince Edward Island, Canada, the University of Pennsylvania, USA and Istituto Zooprofilattico Sperimentale dell’Abruzzo e del Molise G. Caporale, Italy, published an article in the *Journal of Preventive Veterinary Medicine*. The paper, “**The Effects of Chemical and Surgical Sterilization on the Behavior of Free-Roaming Male Dogs in Puerto Natales, Chile**” was the result of a study of more than 170 free-roaming dogs over a 12-month period in Southern Chile. The study presents the first detailed behavioral observations following surgical and chemical sterilizations in male free-roaming dogs, and is highly relevant to communities struggling with the control of free-roaming dogs.







# PROJECT SITES







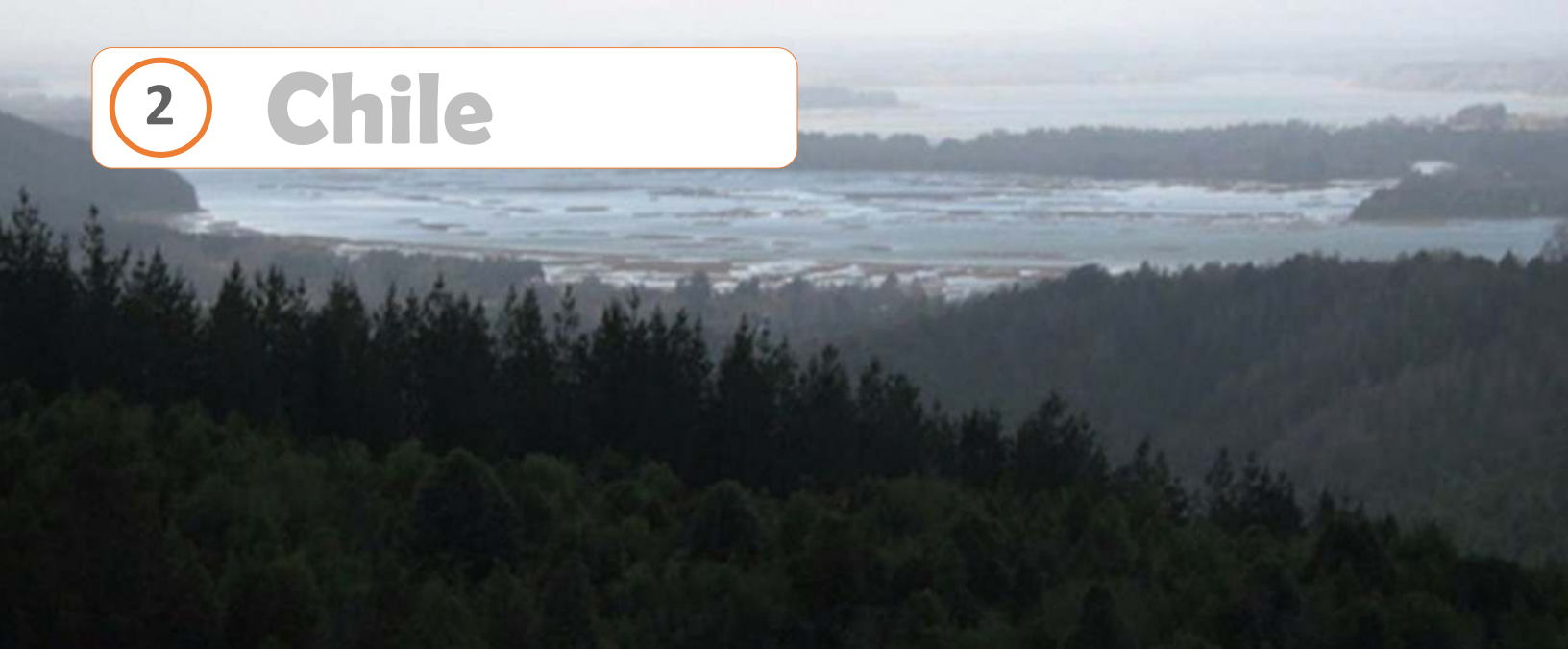
1

**Guatemala**



2

**Chile**



3

**Canada**







# 1 TODOS SANTOS, GUATEMALA

The GAAP has been working in Todos Santos, Guatemala since 2010. The original request for help in this community was to assist with the reduction of human-directed aggression and the prevalence of rabies in dogs. Our activities have greatly expanded over the years, and now include educational activities in the schools and the public town square for children, youth and adults, a veterinary service campaign focused on sterilization, rabies vaccination and general health and welfare exams, and a family sponsorship program to keep children in school.

One of our volunteers printed an article in *The Huffington Post* about her experience in Guatemala, capturing the hard work of the staff and volunteers during this year's Todos Santos campaign.

[READ MORE...](#)



## GUATEMALA BY THE NUMBERS IN 2016

- It takes **7 hours to drive 260 km (161 miles)** from Guatemala City to Todos Santos because it's so windy and mountainous.
- **Sponsored 5 children and their families** so the children could go to school.
- In March 2016, **34 volunteers from 6 countries** (Canada, the US, Germany, Turkey, Chile and Guatemala) worked together during the **5-day campaign**.
- We surpassed our goals by **sterilizing 221 animals**:
  - 63 male and 105 female dogs
  - 20 male and 33 female cats
- We **vaccinated nearly 1000 animals**:
  - **732 dogs and cats** against canine rabies
  - **100 puppies** against parvovirus and distemper
  - **100 kittens** against feline viral diseases



## 2 VALDIVIA & PUCÓN, CHILE

The GAAP has two primary project sites in Chile: Valdivia and Pucón. Valdivia is tucked away in a temperate rain forest, it is surrounded by rivers and close to a rugged and wild coastline of the Pacific Ocean. Pucón lies to the east of Valdivia alongside Villarrica Lake and Volcano. Our main project in Valdivia is the the GAAP Clinic, located in the same building as our office. We also work with a host of stakeholders and other veterinarians to influence national and regional policy related to animal welfare and urban fauna control, and bring educational activities to schools and other related public events. In Pucón, we work with the municipality and the International Fund for Animal Welfare (IFAW) to develop a disaster response plan for companion animals.



*One Green Planet*, a green living website, chose The GAAP and our partners IFAW as part of their "[Six Amazing Groups Dedicated to Saving Animals in Disaster Situations](#)" list.

### CHILE BY THE NUMBERS IN 2016

- **Provided veterinary services to 230 families**, including:
  - **485 preventive medicine appointments** (vaccines, deworm, physical exams)
  - **195 medical cases**
  - **108 in-house laboratory tests** thanks to IDEXX
- **Sterilized the pets of more than 300 families**:
  - **66 spay/neuter** in 5-8 rural communities in Chile
  - **45 spay/neuter** in urban communities in Chile
  - **221 spay/neuter** in mixed urban/rural communities in Guatemala



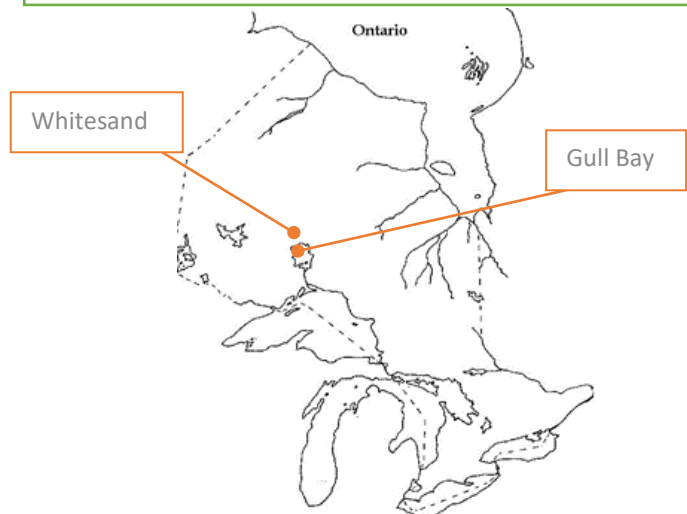
# 3 NORTHERN CANADA

With the formation of **The GAAP-Canada** as a registered non-for-profit society through our partnership with Allandale Veterinary Hospital in Ontario, Canada, we now are able to extend our reach to the most northern parts of the Americas. In the far north of Canada there is a large population of dogs on the aboriginal reserves. Most of the dogs in these communities have never seen a veterinarian because veterinary services are unavailable in such remote regions of the country; these towns are only accessible by small plane. The majority of the dogs seen by our veterinarians have parasites, fleas, mites and other medical problems. The dogs are mostly kept off leash and a lot of them chase cars, increasing their danger of getting hit and transmitting diseases through contact with other infected animals.



## CANADA BY THE NUMBERS IN 2016

- **A team of 4 veterinarians** from the GAAP and Northern Spay and Neuter visited **two communities** (Gull Bay and Whitesands, First Nation Ontario), where they set up temporary hospitals in the community halls.
- A total of **80 dogs and cats** were sterilized and/or vaccinated during the **4-day campaign**.
- The veterinary team provided education regarding proper pet care to Elementary and Middle School students in Armstrong, First Nation Ontario.







# FUNDRAISING





# FUNDRAISING

## THE CHALLENGE

Acquiring monetary support and donations for work in Latin America has become increasingly difficult in the last few years as many funds are directed toward poverty alleviation in Asia and Africa. However, Latin American countries continue to struggle with intense disparities between the rich and the poor, gender inequalities and poverty that rivals or surpasses those of other countries in Asia and Africa. For example, Chile has the highest rate of income inequality among all OECD countries. All of these problems translate into severely disenfranchised communities of people who are able to place little to no priority on the health and wellbeing of their animals.

## OUR GOALS

Our goal for 2016 was to increase the awareness of these issues surrounding animals and people in Latin America, to strengthen and deepen our work in communities in Latin America, and to expand our network of supporters and partners. To this end, we continued to develop our communications strategy and social media presence, and we brought on a new Organizational Development and Relationships Manager to support our ongoing expansion.

## OUR SUCCESSES

2016 was a great year for new projects and partnerships.

- ◇ We extend our sincere thanks to our major supporters who included:
  - International Fund for Animal Welfare
  - Dogs Trust International
  - Veterinarians International
  - A Kinder World Foundation
  - Humane Society International
  - Alice Morgan Wright – Edith Goode Trust

- ◇ We also continued to expand our **GAAP Family network of individual supporters and monthly donors** through online Giving Tuesday campaigns.

- ◇ We received **in-kind donations from Project V.E.T.S., Alan Best, Vetter Software, Veterinarians without Borders-Canada and Allandale Veterinary Hospital** of veterinary laboratory equipment and supplies, management software, airline miles, office materials and many other much-needed items. All these donations gave us tremendous leverage in our ability to make each and every one of our projects become a reality.

## 2016 FINANCIALS

INCOME CATEGORY	USD	% ANNUAL INCOME
Private donors	\$24.846,91	22%
Grants	\$88.418,72	78%
<b>Total</b>	<b>\$113.265,63</b>	<b>100%</b>

EXPENDITURE CATEGORY	USD	%SPENDING ANNUALLY
Overhead costs	\$17.465,00	15%
Project costs	\$95.800,63	85%
<b>Total</b>	<b>\$113.265,63</b>	<b>100%</b>

*\*Estimated; The GAAP receives funds in four currencies (USD, CAD, GBP, and CLP)*





# PLAN FOR 2017

During The GAAP's first years as an organization we have demonstrated success in forming international partnerships, launching a series of pilot programs and establishing our subsidized GAAP Clinic.

**Our goal for 2017 is to grow our pilot projects into the implementation phase as we strive to transform the relationship between animals and people. Specifically we will:**

- Reach more families through education and community development opportunities;
- Show kids and adults why it is important to respect nature;
- Provide veterinary services to more animals;
- Seek more partnerships with international and local organizations.





# THE GAAP FAMILY





## OUR TEAM

We pride ourselves on having a **multi-disciplinary, bilingual and international team** that collectively brings much to the table. We work collaboratively on projects and the general operations of the organization. We recognize that we must work as a unit; each person contributes something unique to every project.

**Elena Garde** – Co-Director, Senior Veterinarian

**Guillermo Pérez** – Co-Director, Biologist

**Angélica Romero** – Associate Veterinarian

**Marina Muñoz** – Veterinary Assistant

**Nicole Grandjean** – Communications Manager

**Sarah Clark** – Organizational Development and Relationships Manager

## VOLUNTEERS

Our volunteers are critical to our success as an organization. Without their help, our progress would have been impossible! In total we had **more than 50 volunteers** across all our programs as well as **3 student interns**.

We wish to provide a special thanks to the following volunteers who went above and beyond in 2016!

**Aliece Dorsch** – GAAP Ambassador

**Bonnie Cavanagh** – GAAP Ambassador

**Thyren Garde**

**Patty Lechten**

**Melissa Payne**

**Natalie Flammia**

## PARTNERS & SUPPORTERS

**International Fund for Animal Welfare**

**Allandale Veterinary Hospital**

**Veterinarians International**

**Istituto Zooprofilattico Sperimentale dell’Abruzzo e del Molise G. Caporale, Italy**

**Ilustre Municipalidad de Pucón**

**Municipalidad de Todos Santos**

**Dogs Trust International**

**Vetter Software**

**A Kinder World Foundation**

**Humane Society International**

**Alice Morgan Wright – Edith Goode Trust**

**Project V.E.T.S.**

**Alan Best**

**Life Learn**

**Veterinarians Without Borders-Canada**

**Image & Sound Group**





***“The greatness of a nation and its moral progress can be judged by the way its animals are treated.” —***

**Mahatma Gandhi**

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